



Helping You Reach the Potential of Your InfoChannel® Solution

Scala Services is a division of Scala that offers value-added training and services for Scala Certified Partners and their customers. We can help you do more with your InfoChannel system, increasing the return on your investment.

Benefits of Scala Services

- Improve the look of your channel(s). Better looking content gets noticed and has a greater impact.
- Maximize the benefits of your InfoChannel system while reducing costs of operation.
- Learn how to use InfoChannel from Scala experts who have years of experience with all kinds of applications.
- Discover new applications. See what else you could be doing with InfoChannel.

Scala Training

Whether you're just starting out or want to expand your expertise, we have a variety of classes for Scala Certified Partners as well as new and existing customers. Classes are held regularly at our state-of-the-art facilities featuring hands-on experience with long time Scala experts. Class sizes are limited to ensure you'll always receive personal attention. On-site training is also available on request. Class sizes are limited to ensure you'll always get hands-on experience and

personal attention. Other locations and on-site training are available. Contact us if you have a request.

Training is provided in one of our state-of-the facilities in Exton, PA, Woodland Hills, CA or Kerkrade, Netherlands. Class sizes are limited to ensure you'll always get hands-on experience and personal attention. Other locations and on-site training are available.

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- **End User Training** -- A one day introduction to basic authoring, scheduling and publishing. For people who have never used InfoChannel before. This class is offered at Scala facilities or online.
- **Graphic Artist Training** -- This two day course is an in-depth training on InfoChannel Designer that will provide a greater understanding of the design capabilities of InfoChannel Designer and how it integrates into the InfoChannel Network.
- **Programmer Training** – In two days, you'll learn the ins and outs of programming your InfoChannel network to do more than you ever thought it could. With this knowledge, you can get the most from your InfoChannel network – increasing your ROI.
- **Installer Training** -- This two day course is specifically for new VARs to get a comprehensive look at what it takes to install and support InfoChannel Networks. Once the written test is passed at the end of this course, the attendee will be a Certified Scala Technician (CST).

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- **Scala 101: Basic User Training** - Introduction to basic authoring, scheduling and publishing. For people who have never used InfoChannel before.
- **Scala 102: Advanced User Training** - Intermediate and advanced topics including authoring, media creation and network operations. For anyone who is already familiar with InfoChannel but wants to know more.
- **Scala 103: Technical User Training** - For people who have to set up and maintain InfoChannel networks. Topics include configuration, installation and troubleshooting.



Content Services

InfoChannel applications are all about content. Whether it's information, education or advertising, content is often the most critical factor in the success of a solution. Content Services enable you to achieve your communication goals quickly and effectively.

Templates

Templates are scripts with pre-defined layouts for use with the Template Composer EX Module. You provide the topic (eg: announcement, lunch menu, etc.) and any logo or design requirements. Each template includes:

- Two backgrounds (title page and regular page) based on a theme that you choose (eg: announcement, lunch menu, etc.)
- Two pages using each background with placeholder text.
- Optional placeholder for picture/graphic clip (regular page only).

Starter Script

A professionally designed 10-page Script made just for you to get your InfoChannel system going with great looking content that uses your artwork. Each starter script includes:

- Up to 10 custom backgrounds.
- Up to 2 graphic clips per page (eg: logos, photos, charts, etc.)
- Text you provide for each page.
- Up to 10 pages using backgrounds, clips and text.
- No videos or animations.

Deluxe Script

More pages and more multimedia than the Starter Script. This is a professionally designed 20-page Script made just for you to get your InfoChannel system going with great looking content. Each deluxe script includes:

- Up to 20 custom designed backgrounds.
- Text you provide for each page.
- Up to 2 graphic clips per page (eg: logos, photos, charts, etc.)
- One 5-second logo animation.
- Up to 5 minutes of MPEG encoded video.
- Up to 20 pages using backgrounds, clips, animation/video and text.

Script Makeover

You provide an existing script (20 pages max) that we improve in both design and structure, showing how to better use InfoChannel's capabilities.

Technical Services

When you're stumped by a major technical problem or challenging installation, you can hire our expert team to help out. We can assist with system configuring and networking issues as well as custom VB/ScalaScript programming

Consulting

Tap into our expertise for advice on network, content, and workflow. We can help you evaluate issues such as network bandwidth, security, content management, encoding and more.

Network & System Configuration

Need a custom player system? We'll help you pick the components, find a vendor, and create the master hard drive image. Scala regularly tests and validates hardware for performance, stability and reliability so you can feel safe that your players will be operational.

Custom Scripting/Programming

We can help you develop complex applications such as interactive kiosks, external data integration, schedule/playlist management hardware control and more. Using Scala Script, VBScript and other programming technologies, we'll enable you to customize InfoChannel for specific customers or vertical markets.

Installation Support

Need help getting your customers up and running? We can provide remote as well as on-site support for installation, training or troubleshooting so you can keep up with demand.