

INFOCHANNEL OFFERS UNLIMITED POSSIBILITIES TO ADVERTISE, INFORM OR EDUCATE

CORPORATE COMMUNICATIONS

Improve company communications and create an employee community. Easily create and customize in-house digital networks to convey corporate news, employee benefits and events. Boost morale and maximize productivity by delivering messages that are relevant to the issues of the day.



RETAIL ADVERTISING

Increase your revenue potential with dynamic eye-catching ads for plasmas, video walls, billboards or interactive kiosks. Easily combine national branding with local store promotions. Interface with in-house POS systems and RFID devices. Monitor playback status and measure ad run times for billing affidavits.



HOSPITALITY & ENTERTAINMENT

Improve your guests' experience by helping them find and enjoy everything your location has to offer. Distribute video and multimedia messages to multiple locations or target a specific screen to deliver valuable promotions, directions or schedules of local events.



CABLE TV CHANNELS

Create your own high quality TV channels with text, graphics and video that can be scheduled and updated even while on the air. Enhance your local programming or photo advertising with data, weather, and news feeds, and show digital video or live input via remote controlled switcher and decks.



GOVERNMENT COMMUNICATIONS

Quickly update visually compelling messages for public information, emergency management or military communications. Target your communications wherever and whenever you need. Instantly display important updates as full screen displays or crawls.



EDUCATION

Create powerful educational media for TV and interactive teaching with ease and speed. Combine full-screen effects, animation and video to communicate with impact. InfoChannel offers staff and students alike the ability to learn and create multimedia with rewarding results.



For more information, contact your Scala Authorized Reseller or visit: www.scala.com